

Transport and Accommodation

Public transport is available between Nairobi and Juja at rates ranging from US\$ 1 (KES 100) to US\$ 2 (KES 200). Taxis are also available at between US\$ 12 (KES 1,200) and US\$ 40 (KES 4,000).

Accommodation is available in Nairobi, Thika, Ruiru and Juja towns, with rates between US\$ 40 (KES 4,000) and US\$ 250 (KES 25,000).

Important Dates

20.12.2019:	Call for papers
31.01. 2020:	Last date for submission of Abstracts
7.02.2020:	Last date for notification of acceptance
29.02.2020:	Last date for submission of draft conference papers
20.03.2020:	Last date for submission of revised final conference paper
23 rd - 24 th	April 2020: The Conference
20.12.2019:	Call for papers
31.01. 2020:	Last date for submission of Abstracts

Conference Fee

	Early registration (by 4/10/2019)		Late registration	
Participants	KES	US\$	KES	US\$
Local	4,500	45	6,000	60
Foreign	10,000	100	12,000	120
Students				
Local	3,000	30	3,500	35
Foreign	3,500	35	4,000	40
Exhibitors				
East African	10,000	100	12,000	120
Foreign	25,000	250	26,000	260

The fee will cater for conference materials, certificates, re- freshments and lunches. Payment should be made through cheque, telegraphic transfer or direct cash deposit to :

Bank ; KCB bank kenya limited
Branch ; moi avenue branch
Swift Code ; Kcblkenxjkuat
Account Name ; enterprises limited
Ksh account number: 1107596734
Dollar account number: 1131131304

Contact Address

For more information, contact : The Secretariat,

Jomo Kenyatta University

of

Agriculture and Technology

P. O. Box 62000-00200

NAIROBI, KENYA

Tel: Mobile +254-714631949 or

+254-720703089

Ext 1905

Email: sobconf@jkuat.ac.ke



**JOMO KENYATTA UNIVERSITY
OF
AGRICULTURE AND TECHNOLOGY**

**SCHOOL OF BUSINESS
THE FIRST ANNUAL BUSINESS
RESEARCH CONFERENCE**



Invitation and Call for Papers

THEME

Contemporary Business Research in the Dynamic Industry driven by Technology and Entrepreneurship.

VENUE

**Jomo Kenyatta University
of
Agriculture and Technology
SAJOREC, Main Campus, Juja
NAIROBI, KENYA**

DATES

23rd – 24th April 2020

Preamble

JKUAT school of business is a premier school in East Africa and beyond .The school offers a variety of undergraduate and postgraduate programs as well industry based cutting edge training across various specializations of business.

In response to the ever-changing competitive business environment driven by technology ,the school is organizing it's inaugural conference and welcomes both the local and global community to participate in the business research conference.

Conference Objective ;

To provide a forum for academia to interact with the industry and the public sector through research and innovations for societal advancement

Theme

The theme for this year's conference is

Contemporary Business Research in the Dynamic Industry driven by Technology and Entrepreneurship.

Sub-themes

The sub-themes for the conference are:

1. Advances in Accounting and Taxation
2. Finance and Economics
3. Contemporary Entrepreneurship and Management
4. Emergent Innovations and Business information systems

Exhibitions

There will be facilities and space at the conference venue for organisations and individuals to exhibit products and disseminate information relevant to the conference theme.

Location

JKUAT main campus is situated in Juja, 35 km North-East of Nairobi City, on Nairobi-Thika highway.

Guideline to Authors

Those wishing to present papers should submit abstracts through the conference email

sobconf@jkuat.ac.ke not later than **31st January 2020**

The abstracts should bear the following features:

- i. Done in a word processor format such as MS-Word (pdf format is not accepted).
- ii. Done in in New Times Roman font, size 12.
- iii. A maximum of 300 words,
- iv. Provide not more than 7 key words.

For original research, the abstract should outline the aims, methodology, results, discussion and conclusions.

The application should provide the title, the name (s) of the author (s), affiliation, mailing address, e-mail address (es) and telephone number (s).

The closing date for submission of full papers will be **20th March 2020**

Setting Trends in Higher Education, Research, Innovation and Entrepreneurship