

23. COURSE STRUCTURE

YEAR ONE - SEMESTER ONE

DBA 4101: Research Methods for Business
DBA 4102: Statistics for Business Research
DBA 4103: Corporate Management

YEAR ONE - SEMESTER TWO

DBA 4104: Organization dynamics
DBA 4105: Economic analysis
DBA 4106: Econometrics

YEAR TWO - SEMESTER THREE

OPTIONS

Accounting Option

DBAA 4107: Accounting Theory
DBAA 4108: Financial Reporting
DBAA 4109: Accounting Seminar

Finance Option

DBAF 4110: Theory of Finance
DBAF 4111: Financial Markets and Intermediaries
DBAF 4112: Finance Seminar

Strategic Management Option

DBAS 4113: Strategic management
DBAS 4114: Global Business Strategy
DBAS 4115: Strategic Management Seminar

Marketing Option

DBAM 4116: Marketing Theory
DBAM 4117: Customer Relationship Management
DBAM 4118: Marketing Seminar

Procurement and supply chain management option

DBPC 4119 Supply chain management theory
DBPC 4120 Procurement management
DBPC 4121 Procurement and supply chain management seminar.

RESEARCH THESIS