

COURSE STRUCTURE

SEMESTER ONE – CORE UNITS

HCEB 3101: Financial Management
HCEB 3102: Human Resource Management
HCEB 3103: Organizational Behaviour
HCEB 3104: Marketing Management
HCEB 3105: Business Research Methods
HR 3107: Statistics

SEMESTER TWO

A. CORE UNITS

HCEB 3106: Business Economics
HCEB 3107: Information Management
HCEB 3108: Operational Management
HCEB 3109: Business Law & Ethics
HCB 3208: Management Analysis: Data, Decisions and Risk
HR 3109: Research Methodology

B. ELECTIVES

HCEB 3110: Investment and Portfolio Management
HCEB 3111: Entrepreneurship and Small Business Management
HCEB 3112: Management of Co-Operatives
HCEB 3113: Management of Non Profit Organizations
HCEB 3114: Supply Chain Management

SEMESTER THREE

A. CORE UNITS

HCEB 3211: Communication and Public Relations
HCEB 3212: Intrapreneurship/Corporate Entrepreneurship
HCEB 3213: Strategic Management
HCEB 3214: Project Management
HCEB 3215: Inter-Cultural Management

B. ELECTIVES

HCEB 3216: Local Authority Management
HCEB 3217: International Business
HCEB 3218: Financial Markets and Institutions

HCEB 3219: Research Project