



JOMO KENYATTA UNIVERSITY OF AGRICULTURE AND TECHNOLOGY

**DEPARTMENT OF COMMERCE AND ECONOMIC STUDIES
(ARUSHA CAMPUS)**

BACHELOR OF COMMERCE
COURSE STRUCTURE

YEAR I

Semester I

HRD 2101	-	Communication Skills
HBC 2101	-	Introduction to Accounting I
HBC 2102	-	Introduction to Business
HBC 2103	-	Mathematics for Business
HBC 2104	-	Introduction to Micro-economics
HBC 2105	-	Principles of Management
HBC 2106	-	Foundation of Computer Systems
HBC 2112	-	Principles of Marketing
SZL 2111	-	HIV/AIDS

Semester II

HRD 2102	-	Development Studies and Ethics
HBC 2107	-	Introduction to Accounting II
HBC 2108	-	Organisational Theory & Development (new unit)
HBC 2109	-	Insurance and Risk Management
HBC 2110	-	Introduction to Business Statistics
HBC 2111	-	Introduction to Macro- economics
HBC 2204	-	Human Resource Management
HBC 2206	-	Business Law
HBC 2202	-	Introduction to Financial Management

YEAR II

Semester I

HBC 2201	-	Intermediate Accounting 1
HBC 2203	-	Cost Accounting
HBC 2205	-	Intermediate microeconomic theory
HBC 2207	-	Principles of Auditing

- HBC 2209 - Organisational Behaviour
- HBC 2210 - Operations Research I
- HBC 2211 - Introduction to Taxation
- HBC 2212 - Computer Applications for Business
- HBC 2303 - Strategic Management

Semester II

- HBC 2208 - Intermediate accounting II
- HBC 2213 - Intermediate macroeconomics
- HRD 2401 - Entrepreneurship Skills
- HBC 2301 - Money and Banking (new unit)
- HBC 2302 - Behavioural Science
- HBC 2305 - International Business Management
- HBC 2306 - Company Law
- HSC 2408 - Technology and Innovation
- HBC 2401 - Management Accounting

HCB 2307 - Industrial attachment (8 weeks)

YEAR III

Semester I

- HBC 2304 - Research Methodology
- HCB 2404 - Project Management
- HBC 2403 - Management Research Project (proposal)

Plus six (6) specialization units

Semester II

- HBC 2402 - Production and Operation Management (new)
- HBC 2405 - Procurement & Logistic Management (new)
- HBC 2403 - Management Research Project (final report)

Plus six (6) specialization units

ACCOUNTING OPTION: CORE COURSE SPECIALIZATION UNITS

Semester I

- HBA 2301 - Financial Reporting
- HBA 2302 - Advanced Taxation
- HBA 2303 - Financial Accounting theory
- HBA 2304 - Public Sector Accounting
- HBA 2305 - Bankruptcy and Insolvency Accounts
- HBA 2306 - Trust & Executorships Accounting

Semester I

- HBA 2401 - Advanced Financial Reporting

- HBA 2402 - Advanced Auditing
- HBA 2403 - Computerized Accounting
- HBA 2404 - Forensic Accounting
- HBF 2304 - Financial Statement Analysis
- HBA 2405 - Contemporary issues in Management Accounting

FINANCE OPTION: CORE COURSE SPECIALIZATION UNITS

Semester I

- HBF 2301 - Financial institutions and markets
- HBF 2302 - Advanced Financial Management
- HBF 2303 - Financial statement analysis
- HBF 2304 - Investment Analysis and Portfolio Management
- HBF 2305 - Financial Management in Public Sector
- HBF 2306 - Project Appraisal

Semester I

- HBF 2401 - International Finance
- HBF 2402 - Pensions Finance
- HBF 2403 - Financial Modeling and Forecasting
- HBB 2403 - Financial Risk Management
- HBF 2404 - Contemporary Issues in Financial Management
- HBF 2405 - Real Estate Finance

BANKING OPTION: CORE COURSE SPECIALIZATION UNITS

Semester I

- HBB 2301 - Banking Practice
- HBF 2301 - Financial Institutions and Markets
- HBB 2302 - Banking Law
- HBB 2303 - Monetary Theory and Practice
- HBF 2303 - Financial Statement Analysis
- HBF 2304 - Investment Analysis and Portfolio Management

Semester II

- HBB 2401 - International Banking
- HBB 2402 - Central Banking and Monetary Management
- HBB 2403 - Financial Risk Management
- HBB 2404 - Financial Regulations
- HBB 2405 - Foreign Exchange and International Trade
- HBB 2406 - Management of Financial Institutions

MARKETING OPTION: CORE COURSE SPECIALIZATION UNITS

Semester I

- HBM 2301 - Consumer behaviour
- HBM 2302 - Sales Management
- HBM 2304 - Marketing Logistics (new)
- HBM 2303 - Marketing Management

- HBM 2305 - Marketing Research
- HBM 2306 - Industrial Marketing

Semester II

- HBM 2401 - Strategic Marketing
- HBM 2402 - Marketing Communication Strategy
- HBM 2403 - Advertising
- HBM 2404 - Service Marketing
- HBM 2405 - Strategic Brand Management
- HBM 2406 - Global Marketing

HUMAN RESOURCE OPTION: CORE COURSE SPECIALIZATION UNITS

Semester I

- HBH 2301 - Procurement of Human Resources
- HBH 2302 - Human Resource Development
- HBH 2303 - Employee Relations
- HBH 2304 - Performance Management
- HBH 2305 - Employment Laws
- HBH 2306 - Reward Management

Semester II

- HBH 2401 - Labour Economics
- HBH 2402 - Public Relations
- HBH 2403 - Leadership and Team Building
- HBH 2404 - Work place Counselling
- HBH 2405 - Strategic Human Resource Management
- HBH 2406 - Contemporary issues in Human Resource Management

